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Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20054

In the Matter of)
) RM-10977
Amendment of Section 73.202(b)) MM Docket No. 04-198
Table of Allotments)
FM Broadcast Stations)
(McCall, ID))

To: Secretary

RECEIVED

Attn: Rolanda F. Smith

Allocations Branch, Audio Division

JUL - 9 2004

PETITIONER'S COMMENTS

Federal Communications Commission Office of Secretary

Brundage Broadcasting Company hereby submits these Comments in response to the <u>Notice of Proposed Rulemaking</u>, DA 04-1415, released May 28, 2004.

The multiple docket <u>Notice of Proposed Rule Making</u> proposes, <u>inter alia</u>, the allocation of channel 238C3 at McCall, ID as the community's third commercial FM transmission service.

The Petitioner intends to apply for the channel if it is allotted and, if authorized, to build the new facility promptly.

Respectfully submitted

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Counsel for Brundage Broadcasting Company

July 8, 2004

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